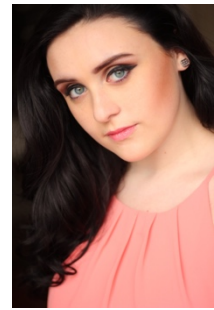


Maddie Kerth

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Summary: Honors Senior at Pace University earning a B.A. in Communication Studies with a Double Minor in History and Journalism (Expected grad: Dec. 2019). Coursework centralized in Communication Theory. Keen interests in Broadcast Journalism and Political Communication.

Experience

EDITORIAL INTERN | YOURTANGO | SUMMER 2019-PRESENT

- Created original content for YourTango under the direction of Kayla Cavanagh. Worked under deadlines to produce 6-9 weekly articles of varying topics. Specialized in search engine optimization execution. Uploaded content through the back-end portal, created and edited photos to accommodate website specifications, and maintained internal company communications with Slack. Portfolio available.

EDITORIAL INTERN | INVESTMENTWIRES | SPRING 2019-PRESENT

- Published multiple articles a day on 401kWire.com and MFWire.com. Improved phone/email interview and HTML coding skills. Assisted in office operations through copy editing, archival retrieval, telecommunications, and other daily tasks. Acquired competency in the areas of financial writing, 401(k) plans, and mutual funds. Portfolio available.

STAFF WRITER | PACE PRESS | FALL 2018-PRESENT

- Published articles under the divisions of News, Arts, and Features on Pace University's newspaper. Portfolio available.

REPORTING HOST | POPTV | FALL 2018-PRESENT

- Active member of Pace University's Official Programming Television Channel. Serves as an on-camera personality for video projects. Current features include: *Cooking with the Dean* and *Pace Code*.

INTERN | THE RANCH FILM STUDIO | SUMMER 2017

- Assisted in the production of *The True Don Quixote*. Directed by Chris Poche; Starring Tim Blake Nelson and Jacob Batalon. Interned under the departments of: Hair & Makeup; Craft Services; Assistant Director; and Art Décor.

PERFORMER | MUSICAL THEATRE & TV APPEARANCES | 2008-2017

- Featured on stage in such local and national productions as: NETworks on Tour's *Annie the Musical* (Annie), *Next to Normal* (Natalie), *Hairspray* (Brenda), and *The Addams Family* (Wednesday). Appeared on Inside Edition's coverage of the 40th Anniversary of *Annie the Musical* with Sarah Jessica Parker.

Education

B.A. | DEC. 2019 | PACE UNIVERSITY | GPA: 3.95

- Major:** Communication Studies
- Minor:** History & Journalism
- Related coursework:** Public Speaking; Editing for TV & Film; Citizen Journalism & Deliberation; Political Communication; Journalism (ENG and COM); Writing for Electronic Media; Propaganda Studies; Milestones in COM Research; Interpersonal Communication; Writing for Convergent Technologies; Intro to Cultural Studies; Composition; Critical Writing; Intro to COM; Media, Culture & Society; Comics, Cartoons & the American Conversation; Intro to Computing.
- Honors/Awards:** Pforzheimer Honors College, Pace 2018 Top 100 Scholars, First Honors Dean's List, Dyson Endowed Scholarship Recipient, Louis Prima ASCAP Foundation Scholarship Recipient.

References

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